

work

## Handshake

Product Design Intern

06/2021 – 08/2021

Led research, ideation, and testing to reimagine the future of early career job search.

Championed multiple web and native mobile design projects in parallel to match students with relevant career opportunities, raising student coverage by 10% through close partnership with product analytics and data science.

## UX Research Intern

01/2020 – 04/2020

Proposed and implemented new generative research initiatives, adapted methods and goals amidst the pandemic to understand and address unprecedented user needs in the career discovery journey of 5+ million college students.

## Shopify

Product Designer

09/2020 – 04/2020

Owned interaction, content, and visual design on customer marketing consent and communication to put Shopify at the forefront of ecommerce data privacy.

Coordinated effective communication across 3 product teams to accelerate timeline by 1 month and align on features for 1M+ merchants worldwide.

## Product Design Intern

09/2018 – 12/2018

Initiated evaluative research of trial features and surfaced key insights on user behaviours that redefined success metrics around trust and performance of Shopify Plus automation products, streamlining 1+ billion business processes.

## Palantir

Product Design Intern

05/2019 – 08/2019

Designed interactive data visualization features for Gaia, a collaborative geospatial mapping tool, powering critical investigative workflows of philanthropic and government agencies across the globe.

Synthesized seemingly disparate interactions across suite of products to propose a single, ecosystem-wide design solution to communicate complex network dependencies.

## Rebis Immersive

Experience Designer

07/2019 – 08/2019

Crafted brand assets and experience for an audio-immersive dance performance: Those Before Us, helping raise \$10K in funding and attracting 2K+ attendees for a sold out show, with work featured in Broadway World and Time Out New York.

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## Team Lead / Advisor

UW/UX

05/2018 – Current

Fostering University of Waterloo's design community by organizing educational events and resources, growing a virtual discussion space, and establishing industry partnerships to connect students with professional, hands-on experience.

## President

UW Blueprint

08/2019 – 12/2019

Managed multidisciplinary teams of 40 students in building technology for local and international non-profits. Tackled challenges in hiring process, team culture, and organization structure to elevate each member's unique skills and passions.

toolbox

Figma, Sketch, Principle,  
Adobe CC, HTML/CSS,  
React.js, C++

UI/UX design, systems and service  
design, product strategy, design  
collaboration and facilitation

Qualitative and quantitative research  
methods and data analysis, usability  
testing, reporting and communication

school

University of Waterloo

Graduating 04/2022

Bachelor of Applied Science in Systems Design Engineering.